

**SAY HELLO TO SOFT
WATER ON TAP
YOU'LL NEVER LOOK BACK!**

www.sjwaterssofteners.co.uk



LIFE'S SO MUCH BETTER WITH A WATER SOFTENER



A very warm welcome from all of us at Scott Jenkins Water Softeners, the south-east of England's long-established, No.1 choice for water softeners and drinking water systems.

Our mission is to inform everyone about the wonderful benefits soft water provides. Water softeners bring so many improvements to our everyday lives – from washing to cooking, to the heating and cleaning of our homes. Once you've tried soft water, you won't want to return to the bad old days of the hard variety!

Here's what you can look forward to, now that soft water is flowing through your taps and shower heads:

- Improved energy efficiency and big savings on bills
- No more dry skin
- Lustrous, easy-to-style hair
- Longer-lasting appliances and pristine pipework
- Soft, consistently vibrant laundry
- Cut back on cleaning – and costly cleaning products
- Better tasting cuppas and the option of purified drinking water
- Lots more bubbles in the bath
- A home that positively sparkles

When you live in a hard water area, soft water is a salvation.

EXPAND YOUR WATER KNOWLEDGE



Ever wondered what hardens water, how a water softener works, why salt is essential for keeping your system running properly, or the ways soft water can improve your health and well-being? Well, we've got all the answers!

We have a Useful Info tab on our website which is full of informative articles and videos, explaining everything you need to know in glorious detail. For advice, tips, technical info and quirky facts on all things soft water-related, head there, or use the search bar.

MAINTAINING A HEALTHY WATER SOFTENER IS VERY COST EFFECTIVE



Regular maintenance of your new water softener is essential for ensuring that it functions in first-class condition round the clock. That's why early detection of any issues is the best way to keep everything in great working order. Our second-to-none servicing option is tailored to be both flexible and extremely cost effective – always putting you first.

Our annual health check includes:

- An efficiency check
- A thorough resin clean – removing iron, dirt, silt, organics and biofilms
- A by-pass check
- An overflow/warning pipe test to spot any blockages

A comprehensive annual service package includes:

- As itemised above, plus an annual supply of salt and filter change – an all-inclusive time and money saver, which is a firm customer favourite!

To discuss the best option for you or to book your annual health check / service, contact us on 01243 607494 or scott@sjbs.info or via the online form.

EVERYTHING YOU'LL EVER NEED CAN BE PURCHASED FROM OUR ONLINE SHOP AND DELIVERED RIGHT TO YOUR DOOR

Our entire and ever-expanding product range is available via our easy-to-navigate online store – such as salt, replacement cartridges and water filters. It's retail therapy at its best!

To visit the store, head to www.sjwaterssofteners.co.uk/shop



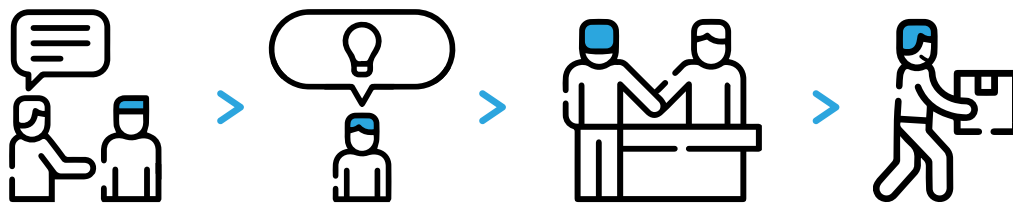
● SOFT ● HARD ● VERY HARD

DELIGHTED WITH YOUR WATER SOFTENER? WE'D LOVE YOUR FEEDBACK!

We hope that you're absolutely delighted with your new water softener and the benefits it will bring to your life. If everything has worked out perfectly, we'd be ever so grateful for a review on Google or Checkatrade. Long or short, feedback is always greatly appreciated and it really helps us to spread the word.

IT PAYS TO REFER A FRIEND

We love getting referrals. In fact, around 70% of our business comes via personal recommendation – for which we are extremely grateful.
So much so, that if you refer a friend or family member, we'll certainly make it worth your while.
Should they proceed with purchasing a water softener through SJ Water Softeners - even before we've carried out the installation - as a 'thank you', we'll supply you with one year's worth of free salt, whatever your annual usage.
And that's not all. Since this is an unlimited offer, once you're fully stocked with salt, every time you recommend a new customer, we'll provide you with filters, M&S vouchers or a choice of products from our shop. And on it goes with every referral. Your continued support will always be recognised.



If you ever have any questions along the way, please feel free to us by calling 01243 607494, or dropping us an email at scott@sjbs.info.



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01243 607494



EMAIL US

scott@sjbs.info



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